



Press release

March 2017

## **TERRE BLANCHE HOTEL SPA GOLF RESORT\*\*\*\*\***

### **APPOINTS NEW DIRECTOR OF TERRE BLANCHE HOTEL AND TERRE BLANCHE SPA**



Terre Blanche Hotel Spa Golf Resort\*\*\*\*\* in Provence announces the appointment of Alain Mourgues as director of Terre Blanche Hotel and Terre Blanche Spa from 18 April, 2017. In his new role, Alain will oversee operations and strategies for the hotel and spa, simultaneously driving its guest satisfaction and maximising profitability.

Alain joins from his most recent position as hotel manager at InterContinental Bordeaux Le Grand Hotel, prior to which he was the hotel's deputy general manager from 2010. As a graduate of the Ecole Hôtelière de Lausanne, Alain has always been fascinated by the hospitality industry and began his career at Starwood Hotels and Resorts Groups under the Le Méridien brand and their two largest Parisian units. He later joined Grand Hôtel de Saint-Jean-de-Luz & Spa as Hotel Manager.

Commenting on his appointment, Alain stated *'I am excited to be joining such a well-respected and leading hotel, with its innovating outlook in all of its offering, from gastronomy and spa, to its plethora of activities.'*

- ENDS -

**Notes to Editors:**

**TERRE BLANCHE LOCATION:**

45 Minutes from Nice Côte d'Azur International Airport  
90 Minute Flight from UK  
35 Minutes from Cannes, La Croisette  
90 Minutes from Marseille  
90 Minutes from Aix-en-Provence  
80 Minutes from St-Tropez  
Helicopter access

**ADDITIONAL RECENT TERRE BLANCHE AWARDS:**

- Best Golf Hotel of the Year 2016 by Luxury Travel Guide
- Europe's Best Luxury Golf Resort Spa and France's Best Luxury Hiway Spa (World Luxury Spa Awards 2016)
- N°1 Golf Resort in Continental Europe by Golf World UK - 2016
- Awarded four-star rating by the Forbes Travel Guide 2016
- 'Le Chateau' awarded 13<sup>th</sup> place within the top 100 Golf Courses in continental Europe for 2016-2017 by GOLF WORLD Magazine UK
- France's "Best Luxury Resort Spa" and a finalist in the "Best Luxury Destination Spa" at World Luxury Spa Awards 2015
- Best Luxury Destination Spa and Best Luxury Resort Spa (World Luxury Spa Awards 2014)
- Europe's and France's Best Golf Hotel (World Golf Awards 2014)
- France's Leading Resort (World Travel Awards 2013)
- Best Resort Hotel (International Hotel Awards 2013)
- IAGTO Award – Best Golf Resort Europe 2013

**TERRE BLANCHE HISTORY:**

At the end of the 1990s, Dietmar Hopp discovered the exceptional landscape of Terre Blanche and fell in love with what was then a dreamlike plot of woodland from a project never completed. The avid golfer and entrepreneur had great vision for what the immense space could become. Today, the stunning location that is now Terre Blanche Hotel Spa Golf Resort reflects the passion of Hopp's dream, whilst preserving the fragile balance of its natural surroundings. An environmentally aware and carefully built resort and golf centre, Terre Blanche aspires not only to provide the upmost quality experience for its guests but also to enhance the economy and tourism of the region.

Terre Blanche Hotel Spa Golf Resort \*\*\*\*\* offers two award-winning Championship golf courses, designed by Dave Thomas and inspired by nature; incorporating valleys, lakes, gullies, waterfalls and forests. Located in the heart of the Provence-Alpes-Côte d'Azur region, it is only 35 minutes away from Cannes and 45 minutes from Nice. An Eldorado for nature lovers, the eco-friendly Provencal resort has recently become GEO Certified® (Golf Environment Organisation).

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