



Press release

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TERRE BLANCHE: A PROVENCAL HAVEN FOR ENVIRONMENTALLY CONSCIOUS TRAVELLERS IN THE KNOW



Nestled among nature in the hills of Provence's Cote d'Azur, five-star resort [Terre Blanche](#) is establishing itself as a world leading destination for conscious travel. Taking a holistic approach to nurturing both the environment and its local community, it is leading the way in sustainable practices using a combination of state of the art technology and more traditional methods.

Originally a haven for golfers, Terre Blanche is home to two 18-hole championship golf courses and is one of only 7 courses in France to have been awarded GEO certification, an exceptional distinction that recognises the resort's eco-friendly approach. Recently ranked *Number One Golf Resort in Continental Europe* by Golf World Magazine UK, the resort has recently invested a lot in renewing its fleet of 170 electric golf carts that do not pollute or disturb the surrounding wildlife.

At 750 acres, Terre Blanche is an area of land bigger than Monaco and favours biostimulant products to protect the biodiversity. By using non-polluting materials, the team keep toxic waste waters from being absorbed by the soil and surrounding flora. From May 2019, the grass on both courses, Le Chateau and Le Riou, will be replaced with Dwarf Bermuda Riviera grass that will reduce the consumption of water and phytosanitary products, an important and contentious issue for golf courses around the world.

Designed to emulate a Provençal ‘perched’ village, Terre Blanche hotel consists of 115 luxury suites and villas tumbling down the wooded hillside. In 2018, to reduce long term damage to the environment, generic mattresses in all suites and villas have been replaced with COCOMAT® mattresses; produced by a Greek company virtually neutral carbon footprint and recycling reach of 96%. These mattresses are 100% organic made of natural latex, rubberized coconut fiber, horsehair, cactus fibers and seaweed. Without compromising on quality, these mattresses are expertly designed to ensure maximum comfort and to allow guests to sleep peacefully with a clear conscience.

Terre Blanche resides within luxuriant woods, in close proximity to wildlife reserve St Cassien Lake, a naturally rich and biodiverse, but fragile landscape. The management has made every effort to conserve the natural habitat of the various native birds, mammals and insects, of which there are hundreds of species; from buzzards, nightingales and tawny owls to pond turtles, red squirrels, pine martins, bats and honey bees. Rather than using expensive and indiscriminate mechanical clearing of the undergrowth, Terre Blanche set up a clearing team made up of five donkeys that are selective and leave the existing biotope and fauna untouched and undisturbed.

With worldwide bee populations under threat, especially in Europe, Terre Blanche has beehives and produces its own honey. Thousands of bees live on site, gathering nectar from wild flowers without the risk of being poisoned by insecticides. With our future in mind, the hotel offers educational workshops on essential role of bees in the ecosystem for the Kids’ Club and guests who want to learn more.

Just 35 minutes from Cannes and 45 minutes from Nice Airport, the resort is also home to a multi-award winning spa that features 100% organic spa brand KOS Paris. The Michelin-starred restaurant and F&B outlets use locally sourced ingredients from its own herb gardens and the surrounding Le Pays de Fayence. Whether its olive oil from a nearby family-owned vineyard, vegetables from the markets, or goats cheese from Daniel Marin’s farm, they are immersed in the economic and political fabric of their community.

For Terre Blanche respecting nature is fundamental and initiatives are in place across each and every corner of the 750 acre resort. The resort has an unwavering dedication to providing its guests with an exceptional luxury escape, who can be at peace with the knowledge that their outstanding experience is having minimal impact on the environment that makes it so special.

- ENDS -

Notes to Editors:

Located in the heart of Provence's Côte d'Azur, just 30 minutes from Cannes and 45 minutes from Nice Côte d'Azur International Airport, Terre Blanche's unrivalled location provides the gateway to the Riviera, enabling guests to experience the charm and character of Provence along with the chic ambience of the Côte d'Azur. As a European Tour Destination, Terre Blanche is one of the most outstanding estates in the South of France. The 750-acre luxury resort is a member of 'The Leading Hotels of the World' and of European Tour Destinations, and as the only property of its kind in the region, provides refined hospitality rooted in authenticity and nature.

TERRE BLANCHE LOCATION:

45 Minutes from Nice Côte d'Azur International Airport
90 Minute Flight from UK
35 Minutes from Cannes, La Croisette
90 Minutes from Marseille
90 Minutes from Aix-en-Provence
80 Minutes from St-Tropez
Helicopter access (10 Minutes from Monaco)

RECENT TERRE BLANCHE AWARDS:

- N°1 Golf Resort in Continental Europe by Golf World UK – 2018-2019
- N°9 in TOP 25 Best Resorts in Europe by Conde Nast Traveler Readers' Choice Awards 2018
- France's Luxury Resort Spa Country Winner at World Luxury Spa Award 2018
- Luxury Countryside Spa Regional Winner at World Luxury Spa Award 2018
- 'France's Leading Resort' – World Travel Awards 2018
- 'Best International Golf Resort 2018 – France' – Golf Digest USA
- 'Best Golf Club in France 2017' – The Golfers' Choice Rankings
- 'World's Best Luxury Golf Resort Spa' – World Luxury Spa Awards 2017
- 'Western Europe's Luxury Hideaway Spa' – World Luxury Spa Awards 2017
- 'Best Golf Hotel of the Year 2016' – Luxury Travel Guide
- 'Europe's Best Luxury Golf Resort Spa' – World Luxury Spa Awards 2016
- 'France's Best Luxury Hideaway Spa' – World Luxury Spa Awards 2016
- N°1 Golf Resort in Continental Europe by Golf World UK - 2016
- Awarded four-star rating by the Forbes Travel Guide 2016
- 'Le Chateau' awarded 13th place within the top 100 Golf Courses in continental Europe for 2016-2017 by GOLF WORLD Magazine UK
- France's "Best Luxury Resort Spa" and a finalist in the "Best Luxury Destination Spa" at World Luxury Spa Awards 2015
- Best Luxury Destination Spa and Best Luxury Resort Spa (World Luxury Spa Awards 2014)
- Europe's and France's Best Golf Hotel (World Golf Awards 2014)
- France's Leading Resort (World Travel Awards 2013)
- Best Resort Hotel (International Hotel Awards 2013)
- IAGTO Award – Best Golf Resort Europe 2013

TERRE BLANCHE HISTORY:

At the end of the 1990s, Dietmar Hopp discovered the exceptional landscape of Terre Blanche and fell in love with what was then a dreamlike plot of woodland from a project never completed. The avid golfer and entrepreneur had great vision for what the immense space could become. Today, the stunning location that is now Terre Blanche Hotel Spa Golf Resort reflects the passion of Hopp's dream, while preserving the fragile balance of its natural surroundings. An environmentally aware and carefully built resort and golf centre, Terre Blanche aspires not only to provide the upmost quality experience for its guests but also to enhance the economy and tourism of the region.

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