



Press release

February 2019

FIND PEACE IN PROVENCE: COULD TERRE BLANCHE BE THE ULTIMATE LUXURY FAMILY ESCAPE THIS EASTER?



Nestled among nature in the hills of Provence's Cote d'Azur, just 3 hours from London, five-star resort [Terre Blanche](#) is offering an abundance of special activities for families this Easter, making it the ultimate multi-generational holiday destination this April.

Just 35 minutes from Cannes and 45 minutes from Nice Airport, the resort is designed as a Provencal village, home to a multi-award winning spa, two 18-hole championship golf courses and a Michelin-starred restaurant, with the owner's private art collection integrated throughout.

The Kids' Club, complimentary for all young guests aged 2-12, will introduce a brand new programme of activities. From beekeeping and junior golf lessons, to the famous Easter Egg Hunt and fair, children will play in the Provencal sunshine and discover their passions with new found best friends.

New programme additions:

- **Apiculture Workshop, Saturday 20th April 2019**

Supporting Provence's precious bee population, Terre Blanche resort makes its own honey and keeps beehives secluded in the forest. At this workshop, in a safe environment, children and

parents will discover the art of beekeeping together and learn about the fascinating lifecycle of bees, with the additional treat of tasting the all-natural honey.

- **Terre Blanche Easter Egg Hunt, Sunday 21st April 2019**

At 10am on Easter Sunday, a traditional Easter egg hunt will commence. This will be followed by a charity fair with classic childhood fairground games, including Hook a Duck and the Coconut Shy, as well as an inflatable castle and ball pit.

- **Junior Golf Academy, Tuesdays (10:30am-11:30am)**

During the Easter holidays, the hotel's brand new Golf Academy, which launched on 1 January 2019, will be hosting lessons for the Kids' Club every Tuesday from 10:30-11:30am.

FOR THE WHOLE FAMILY:

Easter Brunch at Le Gaudina, Sunday 21 April 2019

Brasserie restaurant [Le Gaudina](#) will be hosting an Easter themed brunch on Easter Sunday, 21 April in elegant and friendly surroundings. Here, a stunning chocolate Easter egg creation will be unveiled, exclusive to the hotel and made by Terre Blanche's pastry team.

Excursions – Bikes & Bites

New for 2019 and taking advantage of the warm weather, the resort will be hosting gastronomic cycling tours ideal for families - the *Bikes & Bites* series. Using electric bikes, participants of all levels will be able to discover the magnificent views of the Provencal landscape and medieval perched villages and visit local producers that work with Terre Blanche. The leisurely route will take guests to visit a goat's cheese farm and Chateaux des Selves for an olive oil tasting, followed by Provencal markets where guests can taste the authentic local produce, a special experience the whole family can enjoy.

Accommodation – the 'Family Offer'

Understanding that families often want to be close, but still have privacy and their own space, Terre Blanche offers connecting suites that work especially well for large families, or families with teenagers:

- A Premier Suite connecting with another Premier Suite from 960€ per night. *A Premier Suite welcomes 2 children up to 18 years old in the sofa bed.*

- The Premier Villa connected to another Premier Villa from 1200€ per night. *A Premier Villa welcomes 2 children up to 18 years old, but includes an extra bed in the living room.*
- The Prestige Villas: The Mediterranean Villa, Provence Villa, Esterel Villa, and Terre Blanche Villa from 1360€ per night.

- ENDS -

Notes to Editors:

Located in the heart of Provence's Côte d'Azur, just 30 minutes from Cannes and 45 minutes from Nice Côte d'Azur International Airport, Terre Blanche's unrivalled location provides the gateway to the Riviera, enabling guests to experience the charm and character of Provence along with the chic ambience of the Côte d'Azur. As a European Tour Destination, Terre Blanche is one of the most outstanding estates in the South of France. The 750-acre luxury resort is a member of 'The Leading Hotels of the World' and of European Tour Destinations, and as the only property of its kind in the region, provides refined hospitality rooted in authenticity and nature.

TERRE BLANCHE LOCATION:

45 Minutes from Nice Côte d'Azur International Airport
 90 Minute Flight from UK
 35 Minutes from Cannes, La Croisette
 90 Minutes from Marseille
 90 Minutes from Aix-en-Provence
 80 Minutes from St-Tropez
 Helicopter access (10 Minutes from Monaco)

RECENT TERRE BLANCHE AWARDS:

- N°1 Golf Resort in Continental Europe by Golf World UK – 2018-2019
- N°9 in TOP 25 Best Resorts in Europe by Conde Nast Traveler Readers' Choice Awards 2018
- France's Luxury Resort Spa Country Winner at World Luxury Spa Award 2018
- Luxury Countryside Spa Regional Winner at World Luxury Spa Award 2018
- 'France's Leading Resort' – World Travel Awards 2018
- 'Best International Golf Resort 2018 – France' – Golf Digest USA
- 'Best Golf Club in France 2017' – The Golfers' Choice Rankings
- 'World's Best Luxury Golf Resort Spa' – World Luxury Spa Awards 2017
- 'Western Europe's Luxury Hideaway Spa' – World Luxury Spa Awards 2017
- 'Best Golf Hotel of the Year 2016' – Luxury Travel Guide
- 'Europe's Best Luxury Golf Resort Spa' – World Luxury Spa Awards 2016
- 'France's Best Luxury Hideaway Spa' – World Luxury Spa Awards 2016
- N°1 Golf Resort in Continental Europe by Golf World UK - 2016
- Awarded four-star rating by the Forbes Travel Guide 2016
- 'Le Chateau' awarded 13th place within the top 100 Golf Courses in continental Europe for 2016-2017 by GOLF WORLD Magazine UK
- France's "Best Luxury Resort Spa" and a finalist in the "Best Luxury Destination Spa" at World Luxury Spa Awards 2015
- Best Luxury Destination Spa and Best Luxury Resort Spa (World Luxury Spa Awards 2014)
- Europe's and France's Best Golf Hotel (World Golf Awards 2014)
- France's Leading Resort (World Travel Awards 2013)
- Best Resort Hotel (International Hotel Awards 2013)
- IAGTO Award – Best Golf Resort Europe 2013

TERRE BLANCHE HISTORY:

At the end of the 1990s, Dietmar Hopp discovered the exceptional landscape of Terre Blanche and fell in love with what was then a dreamlike plot of woodland from a project never completed. The avid golfer and entrepreneur had great vision for what the immense space could become. Today, the stunning location that is now Terre Blanche Hotel Spa Golf Resort reflects the passion of Hopp's dream, while preserving the fragile balance of its natural surroundings. An environmentally aware and carefully built resort and golf centre, Terre Blanche aspires not only to provide the upmost quality experience for its guests but also to enhance the economy and tourism of the region.

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