

Press Release

January 2019



GOLFER'S HAVEN TERRE BLANCHE OPENS NEW 'TERRE BLANCHE GOLF ACADEMY'



[Terre Blanche Resort](#) is thrilled to announce the opening of the Terre Blanche Golf Academy, which launched on 1 January 2019 in the heart of Provence's Côte d'Azur. Awarded *No. 1 Golf Resort in Continental Europe 2018* by Golf World Magazine UK, the resort is a hub of excellence recognised at an international level and top destination for golfing professionals and amateurs globally seeking the best facilities, equipment, teaching methods and services.

The brand new campus and fitness centre will offer a host of newly curated programmes, inviting experienced amateurs and professionals to enroll in intensive training courses that range from 4 to 10 weeks. Each provides an unparalleled combination of biomechanical analysis, physical and mental coaching, giving players a unique opportunity to improve their skills and performance using state-of-the-art facilities.

The Albatros Golf Performance Center, the only European Tour Performance Institute certified in Europe, houses the coveted Biomecaswing Center, headed by the renowned Jean-Jacques Rivet. Utilising the latest biomechanical technology, the Biomecaswing concept provides customised programmes based on

kinetic analysis of the body, a physical assessment and a precise analysis of a player's balance and gestures that allows players to refine and optimise their game. To date, it is unique to the resort and there is no equivalent in Europe (possibly world-wide).

Additional offerings from the Terre Blanche Golf Academy include:

- Golf Lessons (from 30 minutes to half a day, including the opportunity to play with professional)
- Golf Training Courses (from 2-5 days)
- Golf School, for the next generation (ages 7-17 years old)
- Baby Golf (4-6 years old, with adapted equipment) from September 2019

A Leading Hotel of the World, the five-star resort is home to two tree-lined and undulating 18-hole championship golf courses, 'Le Château' and 'Le Riou', designed by renowned Welsh architect Dave Thomas to incorporate the natural Provencal terrain and stunning water features. The resort is committed to the environment and is one of only seven golf clubs in France to be GEO Certified® (Golf Environment Organisation).

Off the course, guests can experience Michelin-starred dining at restaurant Le Faventia, relax at the award-winning spa, enjoy the azure infinity pool with panoramic views over the surrounding Provencal landscape and a myriad of activities within and around the resort. These include visits to the perched medieval villages, tasting authentic Provencal wines and olive oils, horse riding, mountain biking, cooking lessons, pottery and hiking.

Rates dependent on activity. Digital brochures available.

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Notes to Editors:

TERRE BLANCHE LOCATION:

45 Minutes from Nice Côte d'Azur International Airport

90 Minute Flight from UK

35 Minutes from Cannes, La Croisette

90 Minutes from Marseille

90 Minutes from Aix-en-Provence

80 Minutes from St-Tropez

Helicopter access

RECENT TERRE BLANCHE AWARDS:

- N°1 Golf Resort in Continental Europe by Golf World UK – 2018
- N°9 in TOP 25 Best Resorts in Europe by Conde Nast Traveler Readers' Choice Awards 2018
- France's Luxury Resort Spa Country Winner at World Luxury Spa Award 2018
- Luxury Countryside Spa Regional Winner at World Luxury Spa Award 2018
- 'France's Leading Resort' – World Travel Awards 2018
- 'Best International Golf Resort 2018 – France' – Golf Digest USA
- 'Best Golf Club in France 2017' – The Golfers' Choice Rankings
- 'World's Best Luxury Golf Resort Spa' – World Luxury Spa Awards 2017
- 'Western Europe's Luxury Hideaway Spa' – World Luxury Spa Awards 2017
- 'Best Golf Hotel of the Year 2016' – Luxury Travel Guide
- 'Europe's Best Luxury Golf Resort Spa' – World Luxury Spa Awards 2016
- 'France's Best Luxury Hideaway Spa' – World Luxury Spa Awards 2016
- N°1 Golf Resort in Continental Europe by Golf World UK - 2016
- Awarded four-star rating by the Forbes Travel Guide 2016
- 'Le Chateau' awarded 13th place within the top 100 Golf Courses in continental Europe for 2016-2017 by GOLF WORLD Magazine UK
- France's "Best Luxury Resort Spa" and a finalist in the "Best Luxury Destination Spa" at World Luxury Spa Awards 2015
- Best Luxury Destination Spa and Best Luxury Resort Spa (World Luxury Spa Awards 2014)
- Europe's and France's Best Golf Hotel (World Golf Awards 2014)
- France's Leading Resort (World Travel Awards 2013)
- Best Resort Hotel (International Hotel Awards 2013)
- IAGTO Award – Best Golf Resort Europe 2013

TERRE BLANCHE HISTORY:

At the end of the 1990s, Dietmar Hopp discovered the exceptional landscape of Terre Blanche and fell in love with what was then a dreamlike plot of woodland from a project never completed. The avid golfer and entrepreneur had great vision for what the immense space could become. Today, the stunning location that is now Terre Blanche Hotel Spa Golf Resort reflects the passion of Hopp's dream, while preserving the fragile balance of its natural surroundings. An environmentally aware and carefully built resort and golf centre, Terre Blanche aspires not only to provide the utmost quality experience for its guests but also to enhance the economy and tourism of the region.