



Press Release

July 2018

**TERRE BLANCHE AWARDED 'FRANCE'S LEADING RESORT'
IN WORLD TRAVEL AWARDS 2018**



The *World Travel Awards*, regarded as the most prestigious and comprehensive in the global travel industry, has awarded five-star resort [Terre Blanche](#) 'France's Leading Resort' in its Europe category.

This latest acknowledgement highlights and reiterates Terre Blanche as a top luxury destination for travellers in Europe. Designed to resemble a perched Provençal village, Terre Blanche is the only property of its kind in the region and is revered as one of the most outstanding estates in the South of France. Priding itself on conscientious environmentally friendly approach, the resort consistently provides quality experiences for its guests through Michelin starred gastronomy, unrivalled service and a multi-award winning spa. Furthermore, guests and visitors of Terre Blanche have access to two 18-hole championship golf courses and a state-of-the-art Albatros Golf performance centre with Biomecaswing technology, making it the ideal location for both amateurs and professional golfers ahead of the Ryder Cup in September 2018.

Celebrating its 25th anniversary this year, the *World Travel Awards* is designed to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. Each year, *World Travel Awards* covers the globe with its Grand Tour – a series of regional gala ceremonies

to recognise excellence within each continent – culminating in a Grand Final at the end of the year. This year's Grand Final will take place in Lisbon, Portugal in November 2018.

Colloquially referred to as the 'Oscars' of the tourism and hospitality world, *World Travel Awards* gala ceremonies are attended by the industry's key decision makers and figure heads, as well as key trade and consumer media.

Commenting on the recognition, Alain Mourgues, General Manager of Terre Blanche states:

"We are honoured to once again receive the award for 'France's Leading Resort' in the World Travel Awards. We continually strive to provide our guests with unforgettable experiences and unrivalled service and we are delighted that this has been recognised."

- ENDS -

Notes to Editors:

TERRE BLANCHE LOCATION:

45 Minutes from Nice Côte d'Azur International Airport
90 Minute Flight from UK
35 Minutes from Cannes, La Croisette
90 Minutes from Marseille
90 Minutes from Aix-en-Provence
80 Minutes from St-Tropez
Helicopter access

RECENT TERRE BLANCHE AWARDS:

- 'France's Leading Resort' – World Travel Awards 2018
- 'Best International Golf Resort 2018 – France' – Golf Digest USA
- 'Best Golf Club in France 2017' – The Golfers' Choice Rankings
- 'World's Best Luxury Golf Resort Spa' – World Luxury Spa Awards 2017
- 'Western Europe's Luxury Hideaway Spa' – World Luxury Spa Awards 2017
- 'Best Golf Hotel of the Year 2016' – Luxury Travel Guide
- 'Europe's Best Luxury Golf Resort Spa' – World Luxury Spa Awards 2016
- 'France's Best Luxury Hideaway Spa' – World Luxury Spa Awards 2016
- N°1 Golf Resort in Continental Europe by Golf World UK - 2016
- Awarded four-star rating by the Forbes Travel Guide 2016
- 'Le Chateau' awarded 13th place within the top 100 Golf Courses in continental Europe for 2016-2017 by GOLF WORLD Magazine UK
- France's "Best Luxury Resort Spa" and a finalist in the "Best Luxury Destination Spa" at World Luxury Spa Awards 2015
- Best Luxury Destination Spa and Best Luxury Resort Spa (World Luxury Spa Awards 2014)
- Europe's and France's Best Golf Hotel (World Golf Awards 2014)
- France's Leading Resort (World Travel Awards 2013)
- Best Resort Hotel (International Hotel Awards 2013)
- IAGTO Award – Best Golf Resort Europe 2013

TERRE BLANCHE HISTORY:

At the end of the 1990s, Dietmar Hopp discovered the exceptional landscape of Terre Blanche and fell in love with what was then a dreamlike plot of woodland from a project never completed. The avid golfer and entrepreneur had great vision for what the immense space could become. Today, the stunning location that is now Terre Blanche Hotel Spa Golf Resort reflects the passion of Hopp's dream, while preserving the fragile balance of its natural surroundings. An environmentally aware and carefully built resort and golf centre, Terre Blanche aspires not only to provide the upmost quality experience for its guests but also to enhance the economy and tourism of the region.

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